

Teleseminar Promotion Case Study – The Promotion of Mind Control Marketing:

Email #1: Letting people know about the upcoming LIVE teleseminar

Subject: Using Mind Control In Your Marketing

Hey {!firstname_fix},

I'm very excited to tell you that I've got the godfather of internet marketing, Mark Joyner, joining me on a s-pecial teleseminar where he is going to teach you how to use Mind Control in your marketing.

It is tomorrow at 4:30pm Monday 1 Dec.

Details below:

<http://www.affilorama.com/redirect/mindcontroltele>

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What will be covered in this LIVE "Mind Control Marketing" teleseminar?

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Actually there will be a load of cutting-edge stuff for you to learn here, this is just a sample:

- * The secret of "The Herd Theory" shows you how to move massive groups of people to conform to your commands so you persuade huge groups to take the actions YOU want them to take
- * How to define your group and rapidly zero in on hot buttons... instantly doubling your sales
- * What you can learn from Nazi Germany to ethically create fanatical fans who buy everything you recommend
- * The secret sauce used by CNN that practically FORCES the viewing audience to keep their hands off the remote control during

commercial breaks and stay tuned in... and how you can use the same principle to keep people reading your ad copy by using the power of being _n_o_p_e_e

- * The blue-laser beam used for triggering decisions that cut through "buyers remorse" like a hot knife through butter

- * What essential information you need to include in your sales material to trigger the "buying response" (while simultaneously making prospects think it's all their idea)

- * How to naturally tap into human nature and present bomb-proof reasons that back up emotional decisions to act upon your recommendations

- * And a whole lot more.

It is tomorrow at 4:30pm Monday 1 Dec.

Details below (don't miss this one, it promised to be incredible):

<http://www.affilorama.com/redirect/mindcontroltele>

Email #2: Reminder about teleseminar starting

Subject: Teleseminar Starts in less than 90 mins

Hey {!firstname_fix},

Yesterday I emailed to let you know about a cutting-edge teleseminar on the topic of how to use Mind Control in your marketing.

It starts in less than 90 mins from now at 4:30pm EST (USA New York time).

To find out what time that is in your local area, see:

<http://www.affilorama.com/redirect/time430>

The live webcast will take place here:

<http://www.affilorama.com/redirect/mindcontroltele>

I am very sorry if my description of this teleseminar offended some of you. It was not my intention, and I'm really sorry about how I worded the email as should have thought more about my wording when I wrote it.

My intention was simply to provide a powerful teleseminar to all of you where you can learn how to get the most out of your marketing efforts by understanding how human psychology works and how to make use of it in your marketing.

Mark Joyner knows more about this than anyone else that I know and he has a lot to teach all of you here in this teleseminar.

He is a lot more than just any internet m-illionaire, he actually pioneered a lot of the marketing techniques that are in use today by many online marketers. You'll find out more about his backstory at the start of the interview.

I highly recommend that you tune in for this teleseminar, details below:

<http://www.afflorama.com/redirect/mindcontroltele>

Email #3: Reminder that the teleseminars recording is ready

Subject: Mind Control Marketing Teleseminar recording is ready

Hi {!firstname_fix},

A couple of days ago I recorded an exclusive teleseminar interview with Mark Joyner from <http://www.mindcontrolnow.com> about how to use powerful human psychological factors in your marketing. Whether you like it or not, influence plays a strong part in our daily lives, whether parents are influencing their children to do the right thing, or politicians are influencing you to vote for them.

What you'll learn here is a LOT of valuable information about how the human mind works and how to use it to your advantage to ethically turbo charge your sales and conversion rates. This is definitely a must-listen-to audio teleseminar.

To listen go to:

<http://www.affilorama.com/expert-interviews/how-to-use-mind-control-in-your-marketing>